

**Invitation letter for “Select Shandong” Entering Weifang Marine
Chemical & New Materials International Cooperation Park
Matchmaking Conference**

In order to focus on marine chemical and new materials industry and promote Weifang's industrial chain developing better and faster, we sincerely invite you to participate in the activity of "Select Shandong" Entering Weifang Marine Chemical & New Materials International Cooperation Park. The conference will be held in September 2022 and is co-hosted by Shandong Provincial Department of Commerce and Weifang Municipal People's Government.

Weifang is an important city around Bohai Sea. Over the years, the Municipal Party Committee and the Municipal Government have attached great importance to the development of marine industry, and the emerging marine industries have become the new driving force for the transformation and upgrading of the marine economy. Key marine characteristic industries such as marine engineering equipment, marine biomedicine, bio-based new materials, and seawater

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desalination have been growing, forming a modern marine chemical industry cluster with advantages.

We sincerely invite you to attend this activity and hope to establish a friendly relationship with your organization (company) and seek cooperation opportunities. A tentative agenda is attached for your information.

Foreign Organizations (China) Office Center

August 10, 2022

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Tentative agenda

1. Event name

“Selcect Shandong”Entering Weifang Marine Chemical & New Materials
International Cooperation Park

2. The theme of the activity

Shine the brand of "Made in Shandong" and build the international
competitiveness of industrial clusters

3. Time and place

Date: September 15, 2022 (tentative)

Venue: Yellow River Hall, Weifang Fuhua International Conference Center

4. Sponsor and organizer

Host:

Shandong Provincial Department of Commerce

Weifang Municipal People's Government

Organizers:

The International Investment Promotion Agency of Shandong Province

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Shandong Province Internet Media Group

Weifang Bureau of Commerce

Weifang Economic and Technological Cooperation Center

Co-organizers:

Weifang Binhai Economic and Technological Development Zone

Shouguang High-tech Zone

Supporting unit:

Foreign Organizations (China) Office Center

5. Participants

Leader of Shandong Provincial Department of Commerce and The International Investment Promotion Agency of Shandong Province; Responsible persons of domestic and foreign enterprises in relevant industries and business associations; Leaders of Weifang City, municipal Bureau of Commerce and other municipal departments concerned, related persons in charge of Binhai District, Shouguang city, Weifang marine chemical industry, new material industry key enterprises in charge.

6. The form of activities

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The method of "offline promotion + online docking + global live broadcast" will be adopted

Global Live broadcast matrix:

Domestic: "Select Shandong" cloud platform, Dazhong website, poster news client, People's Video, Central Video, Party media platform, Baidu, Toutiao, Sina Weibo, Douyin/Kuaishou;

Overseas: Live broadcast in six languages: Chinese, English, Japanese, Korean, German and French. Five overseas accounts, including Select Shandong Cloud platform Facebook (social platform), Twitter (social platform), Youtube (video platform), Instagram (picture platform) and Kakaotalk Story (local social platform in South Korea), will be selected for overseas live streaming or dissemination.

7. Agenda

15 September , 2022 (Thursday)

Afternoon: 16:00-18:30

Stage 1: Speech presentation (16:00-17:10) live broadcast

(1) We plan to invite the leader of the provincial Department of Commerce to deliver a speech; 3 minutes

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(2) We plan to invite the leaders of Weifang City to make a speech; 3 minutes

(3) Weifang Binhai Economic Development Zone promoting Marine Chemical New Materials International Cooperation Park; 15 minutes

(4) International Cooperation Park for promoting new Materials in Shouguang High-tech Zone; 15 minutes

(5) Promotion of key enterprises (we plan to invite Haihua Group, Xinhe Cheng, Shouguang Juneng Golden Corn and other enterprises to promote). 30 minutes

The second stage: online dialogue, road show (17:10-18:00) live

Online roadshow for participants (investment, cooperation, project roadshow).

The third stage: docking negotiation group negotiation room, no live broadcast

Participants and key parks and enterprises of our city on the cooperation intention of online docking negotiation.

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